

Abstract

PROCESS AND EQUIPMENT FOR THE DISTRIBUTION OF DIGITAL VIDEO PRODUCTS WITH A RESTRICTION OF AT LEAST CERTAIN RIGHTS OF REPRESENTATION AND REPRODUCTION

The present invention relates to a process and a system for the distribution of digital video products with a restriction of at least certain rights of representation and of reproduction, characterized in that it comprises an initial stage of the constitution of a bank of original digital video sequences on a server inaccessible to the public, and for each request made by a user, and stages of selection by the user of one or several sequences of this video bank, which selection stage activates the transmission of the video sequence in the nominal format of the original video sequence selected but of which the content was modified in order to render it non-usable on standard reading equipment, and comprises the recording of a second piece of personalized information for this user and complementary to said first sequence, which first sequence is recorded at the distribution site on a standardized support material, and that the second piece of information is delivered to the user during the viewing of this modified video sequence sent to the user on this support material supplied by the distributor.

Abstract figure : Figure 1